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RICE CHIROPRACTIC CLINIC
RANDY D. TRICE, D.C

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Dear Aquamed,

Aquamed is the modality in my office that patients actually come in requesting. Patients really seem to love the Aquamed and see the benefit of using it prior to their adjustment; it really helps them to relax.

The Aquamed has been a very nice adjunction to the other therapies I offer, which include laser light therapy, e-stim and ultrasound. I use the bed for patients with any type of neuro or muscular skeletal issues or those with muscle spasms and other muscle related problems. It's truly been great in helping rehabilitate my patients. Actually, the bed helps me too because it makes my adjustments easier; I put my patients on the Aquamed for 10 minutes prior to an adjustment which makes it much less physical on my own body, especially for those who are extremely tight.

Of the 40-50 patients I see per day, I put about 15 on the Aquamed and although I don't have exact numbers, the Aquamed has been great for my bottom line and has more than paid for itself. Plus, I don't have to worry about paying for vacations or benefits for the bed as I would with a massage therapist.

The AquaMED helps to bring patients into my practice that may have never considered chiropractic care. I use the free session coupons from the Aquamed marketing program to hand out at spinal screenings or add to donation baskets. Several coupon recipients will come to my practice to redeem their free session on the Aquamed and they end up becoming chiropractic patients as well. Each new patient the Aquamed brings through the door is worth \$1000 to my practice.

The Aquamed has been a very valuable addition to my practice and my patients.

Thank you,



Randy Trice, D.C
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